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National engagement event. Introduction to EU Soil Mission Living lab concept and 2024 related topics

Nicosia; 25th April 2024
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EIT FOOD South Project Specialist



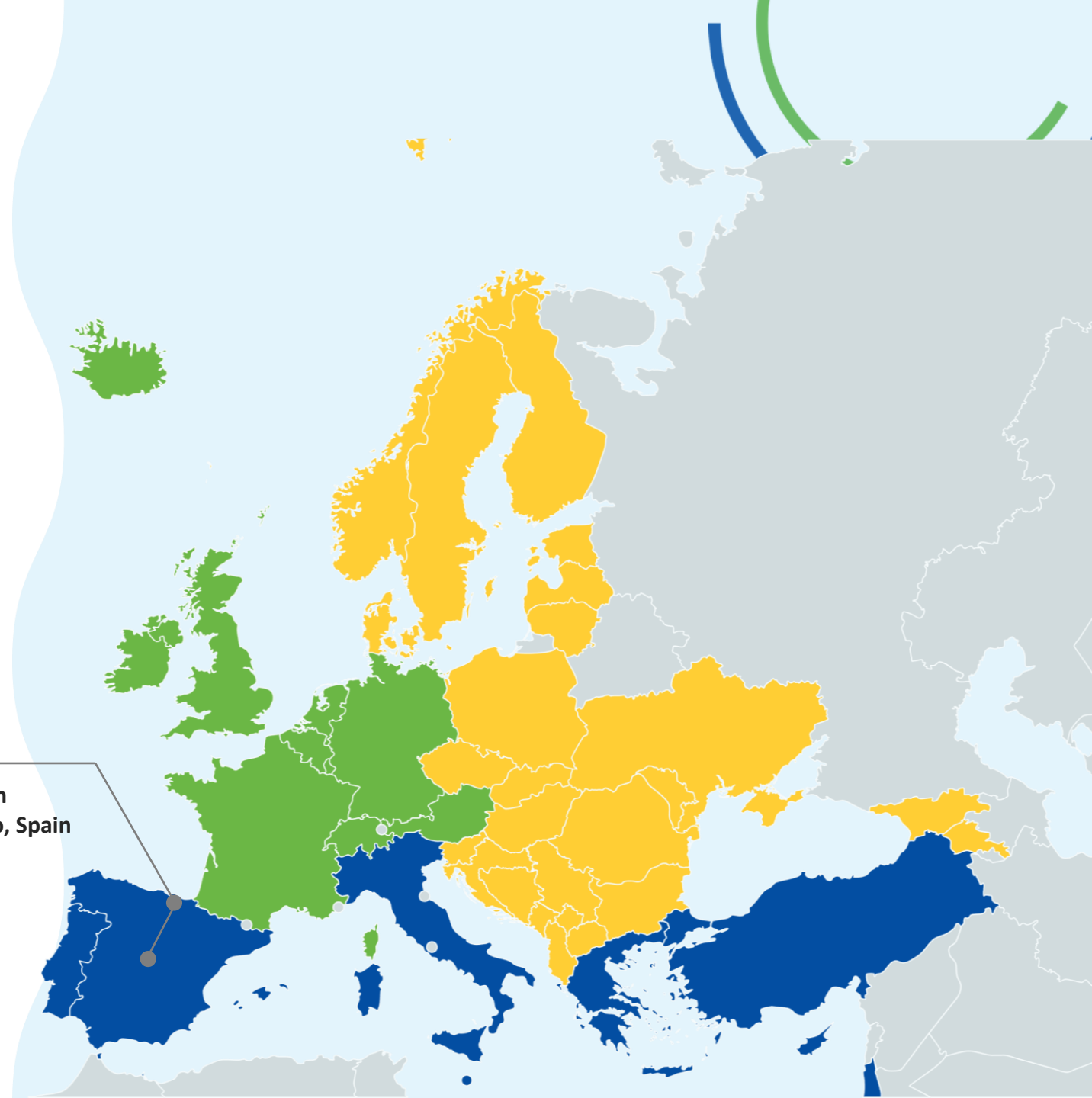
What is EIT Food?

EIT Food is a **Knowledge Innovation Community (KIC)** of the European Institute of Innovation and Technology (**EIT**), financed under Horizon Europe. We bring together industries, startups, universities and research centres.

EIT Food is the world's largest and most dynamic food innovation community

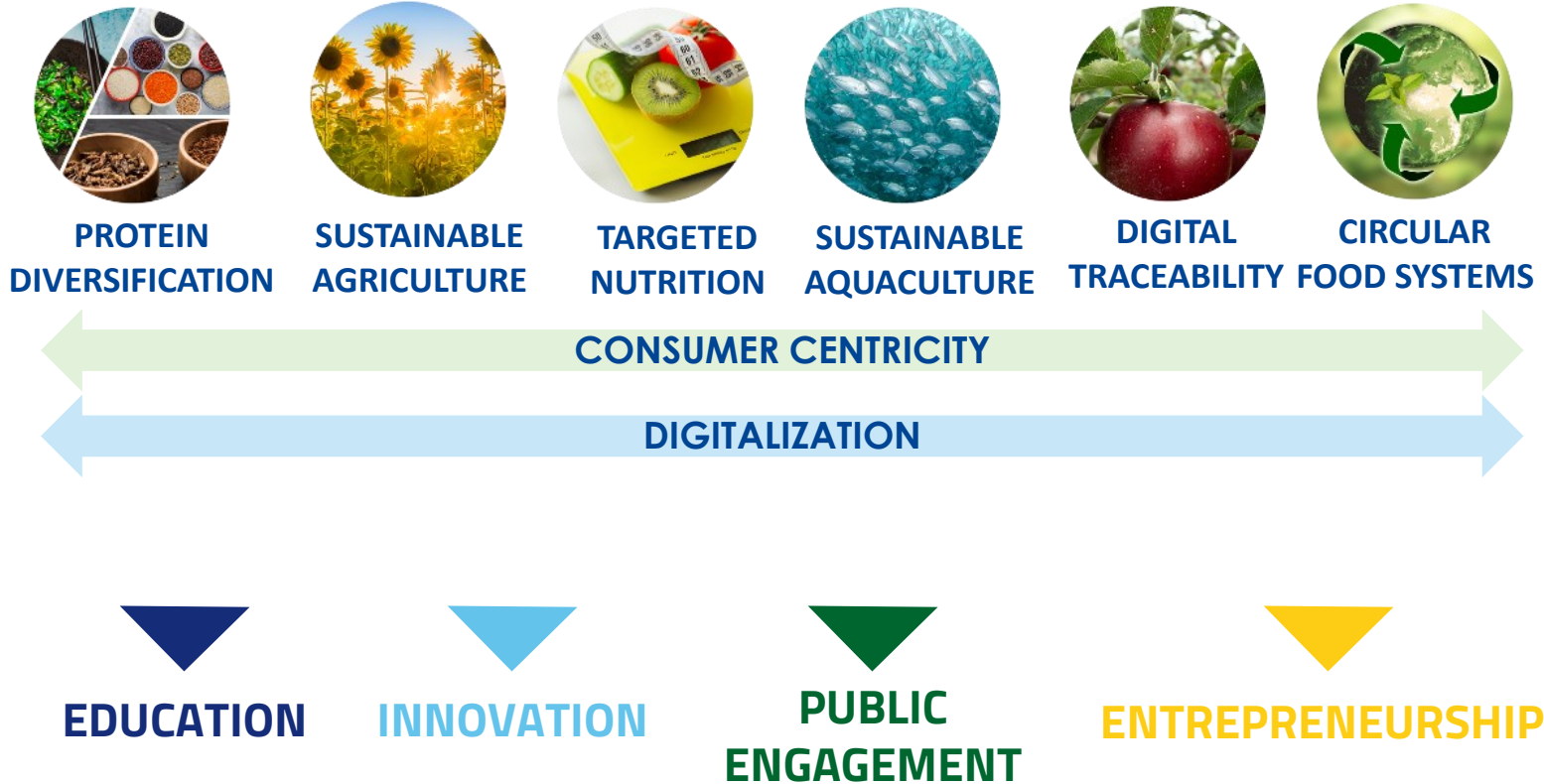
We are headquartered in **Leuven, Belgium** and are divided in 3 regional areas: South, North-East and West.

EIT Food South
Madrid/Bilbao, Spain




Our Strategy


Six Focus Areas



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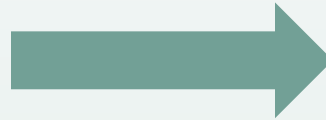
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NATI00NS is a Coordination and Support
Action of the European Commission:



- ✓ Support to the Mission 'A Soil Deal for Europe and its objectives.
- ✓ Focus on the Living Lab calls in 2023 and 2024
- ✓ NATI00NS supporting tools for setting up Living Labs

The Mission: “A Soil Deal for Europe”

- 1 of 5 EU missions;
- The mission to lead the transition to healthy soils in 2030;
- A mission at the heart of the EU Green Deal: the transition to overcome the threats of climate change and environmental degradation.



1. Reduce desertification

2. Conserve soil organic carbon stocks

3. Stop soil sealing and increase re-use of urban soils

4. Reduce soil pollution and enhance restoration

5. Prevent erosion

6. Improve soil structure to enhance soil biodiversity

7. Reduce the EU global footprint on soils

8. Improve soil literacy in society







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The main objective of NATIOONS is to facilitate the deployment of the EU Soil Mission across EU Member States and Associated Countries during most of its first ‘induction and pilot’ phase (2021-2025).

<p>Coordinator</p>		<p>Co-funded by the European Union</p>	
<p>communicating to markets</p>	<p>Communication Platforms and Online Solutions</p>		
			<p>Institute for Research in Circular Economy and Environment "Ernest Lupan"</p>
<p>Union of Mediterranean Confederations of Enterprises</p>			

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**NATI00NS supporting tools for
setting up Living Labs**



Funded by
the European Union

	Engagement events	Inform, engage & promote. 43 countries (EU MS + AC), national language
	Matchmaking – national	Facilitate creation of local LL. Online and along engagement events
	Factsheets & E-learning	Inform & train. LL, open call, types of LL peculiarity
	Helpdesk & FAQ	Support. Online, addressing all questions on LL creation
	Webinars LL methodology	Train. How to set up, develop and enlarge a LL.
	Coaching	Support. Available in local language, appointed mentors.
	Thematic events & webinars	Inform, train & engage. Different themes for specific land uses.
	Matchmaking – International & thematic	Facilitate creation of partnerships of LLs. Online and along thematic events



Individual Coaching Sessions

- For confidential, individual coaching sessions, please contact:
NATIOONS will engage with local mentors and NCP to help on the support to potential Living lab call applicants



Matchmaking Sessions

- Matchmaking tool for applicants in the creation of transnational consortia:

[NATIOONS Soil Living Labs Online Matchmaking Event - Info \(b2match.io\)](https://www.natioons.eu/events)



Capacity-Building Webinars

<https://www.natioons.eu/events>



Thematic Events

- Urban soil, (Post) industrial soil, Agricultural Soil, Forestry and Nature Soil, Business opportunities on soil, Smart Specialisation strategies.

<https://www.natioons.eu/events>



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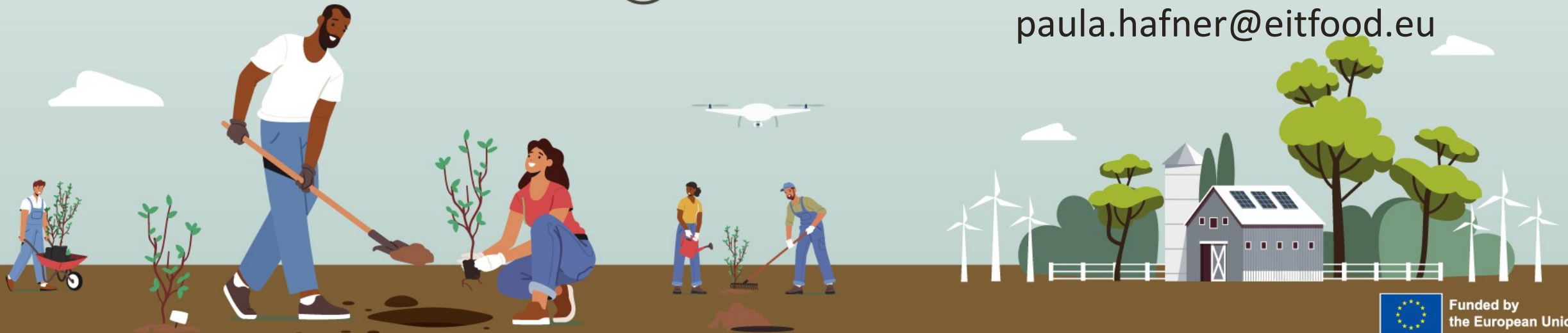
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